



Enjoy the Dolce Vita.

The Kosmo H 1319 is awarded among "Reisemobil des Jahres 2024 - Motorhomes of the year 2024"

San Casciano in Val di Pesa, January 2024

- *The Kosmo motorhome wins the award in the "Export up to 95,000 €" category*
- *The award was presented on the Laika stand at the CMT Stuttgart 2024*

After receiving the award at the Motorhome Awards 2024 and receiving a "Special Mention" at the German Design Award with the Kreos Motorhome H 5109, Laika gets an award among the "Reisemobil des Jahres 2024 - Motorhomes of the year 2024" with the Kosmo Motorhome H 1319.

The award ceremony took place at the CMT in Stuttgart, where the Kosmo H 1319 won first place in the "Export up to 95,000 Euro" category among "Motorhomes of the year 2024" promoted by Promobil.

The award, organised annually by the German magazine Promobil, received a large number of votes from fans of the "plein air" and motorhome travelling world, who decided to reward the quality of Made in Italy.

Among the novelties for the 2023/24 season at Laika, the renewal of the Kosmo range takes centre stage. The new Kosmo generation displays an elegant and distinctive exterior appearance that is harmonious and instantly recognisable. High-quality materials are used inside, relying on colour contrasts to amplify the feeling of space and offering a wide range of customisation of each ambience. A modern and fascinating concept, appreciated also by the participants of the Promobil Leserwahl.



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The words of Michel Vuillermoz, Head of Product Management at Laika

"It is a great pleasure for us to celebrate the novelties of the 2023/24 season with so many accomplishments. We strongly believe in our idea of recreational vehicles; we strive every day to conceive, study and build state-of-the-art vehicles with an iconic, automotive and strongly Italian design for offering our customers a unique experience" - the words of Michel Vuillermoz, Head of Product Management at Laika, on the sidelines of the award ceremony at the CMT Stuttgart 2024.

The award presented to the Kosmo Motorhome H 1319 represents an important recognition for the Tuscan company, confirming once again the public's approval of the restyling of the Kosmo range.

You can download the images here: <https://www.laika.it/wp-content/uploads/2024/01/Kosmo-H-1319-Reisemobil-des-Jahres-2024.zip>

LAIKA, WITH YOU ON YOUR TRAVELS SINCE 1964

60 years have passed since, in 1964, Giovanbattista Moscardini founded LAIKA, calling it after the first dog launched into space. Fascinated by the space adventures and the new horizons that were opening up, Moscardini laid the foundations for what is now an avant-garde company, which stands out for its production of design and excellent construction technique. Laika Caravans belongs to the Erwin Hymer Group and manufactures vehicles designed with excellent construction techniques, made to last and suitable for any climatic situation. Customer satisfaction is Laika's main goal. Thanks to its team with extensive competence and experience, it creates vehicles with attention paid to the smallest details. www.laika.it/en/

ERWIN HYMER GROUP

The Erwin Hymer Group is a wholly-owned subsidiary of THOR Industries, one of the world's leading recreational vehicle manufacturers with over 32,000 employees. The Erwin Hymer Group brings together motorhome and caravan manufacturers, spare parts specialists as well as rental and financing services under one roof. The Erwin Hymer Group includes the motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the motorhome rental companies Crossrent, McRent and rent easy, the chassis specialist Goldschmitt, the spare parts specialist Movera and the freeontour travel portal. For more information, see the web site www.erwinhymergroup.com

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